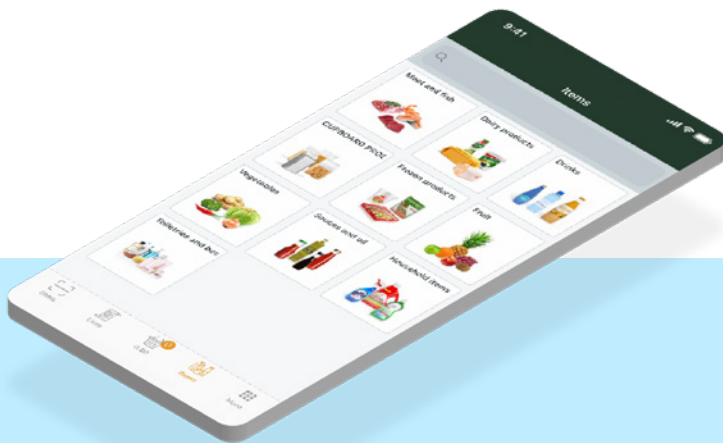# Give your customers a one-stop-shop app

ScanPayGo

More than a loyalty app

More than a Point of Sale

Built specifically for LS Central

Self-scan items, pay as you prefer and speed up the checkout.

Collect and spend loyalty points.

View offers and promotions.

Maintain and share shopping lists.

Fast and contactless in-store shopping

Bring the Point of Sale to your customers' mobile device. Shoppers can scan products on their mobile device and place them in the basket as they walk around the shop. When they're done, they can pay on the app or at a checkout, and off they go. No lining up, no time wasted.

Personal and shared shopping lists

On ScanPayGo, your customers can save shopping lists and share them with friends and family. Out of milk? You can add it to a shopping list in 3 ways: look it up in the product list, scan the barcode (the empty carton will do), or use a voice command. And since the app stores the shopping history, it's easy to copy items from previous shopping trips and add them to a new list.

Fast payment, easy checkout

Let shoppers pay securely the way they prefer.

- Scanning a QR code at the manned or self-checkout
- Using loyalty points
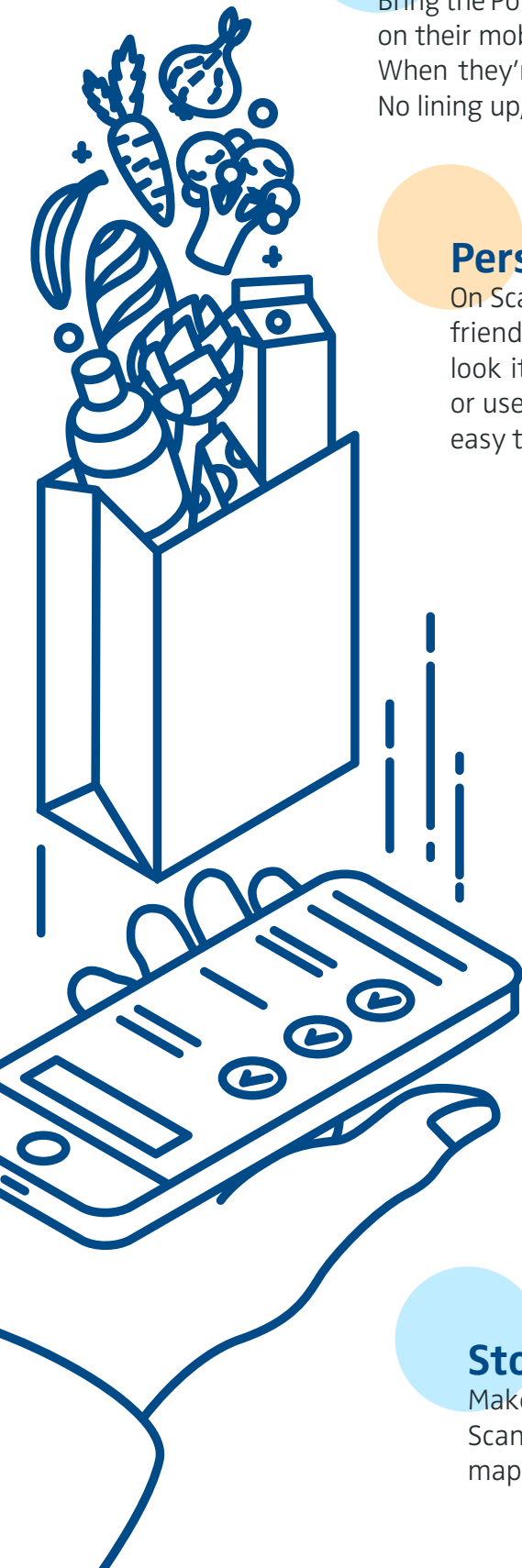- With a card
- Using a mobile wallet

Loyalty app

Ditch your old-style loyalty app. On ScanPayGo, customers can log in and

- check their shopping history and loyalty points
- collect loyalty points and use them as payment
- see personalized offers and promotions
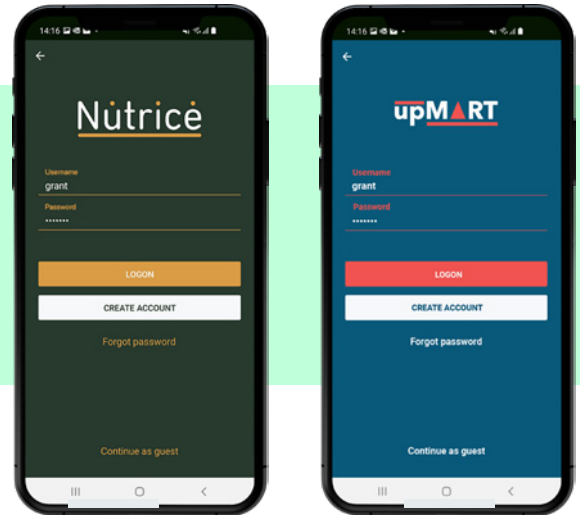- apply offers and coupons to their shopping

Store finder

Make it super easy for customers to find your closest store. On the ScanPayGo store locator, shoppers can see locations nearby on a list or a map, alongside driving information.

Benefits for your business

Brand it with your logo and colors

ScanPayGo is a white label app, so you can personalize it with your own branding and colors. Let customers download the app on their mobile phones, or offer it on handheld scanners in store – or both. You decide.

Get the data you need to personalize shopping

Shopping history + loyalty = valuable customer data.

- Get access to vital shopper insights, such as which items are often bought together, or what's popular with specific age groups, and use the data to optimize your strategy.
- Send your customers personalized offers and coupons on the app, and track which ones are redeemed most often.
- Reward your most loyal customers, and encourage casual shoppers to buy more with offers sent straight to their phones.

Speed up shopping, cut queues

Offer the payment and checkout options you want. You can:

- Reserve a specific checkout lane for ScanPayGo customers
- Let ScanPayGo customers use self-checkout terminals
- Use a mobile POS to bust queues and quickly check out ScanPayGo shoppers
- Let people pay on the app via card, mobile wallet, loyalty points

Add innovative functionality with no effort

Adding this kind of functionality usually requires a massive integration work. But if you're using LS Central, this is your lucky day: ScanPayGo is developed specifically for LS Central, and **just works with no effort on your part**. All the data flows automatically and in real time, and you and your customers can just reap the benefits.

LS Retail
We make business easy